

# HOW TO

## Set-Up Files For **Negative Contour Cutting**

- File should be set-up at 100% of output size
- Include crop marks and a 1/4" bleed
- 300 DPI at size
- All photo based images should be CMYK
- Pantones must be Pantone Solid Coated spot colors for matching
- Provide a dieline if needed, such as if cutting out a circle, rounded corners, etc
- If leaving raised text, please note that anything smaller than 1" tall may be lost when the negative area is trimmed out. Small symbols and punctuation marks should be no smaller than .5" or they risk being lost
- Lines that are too thin may also run the risk of being lost when negative areas are trimmed out
- Include a '.jpg' proof showing what areas are to be cut away. This allows our team to create a special grid that allows us to cut away the areas that will be lowered while leaving the areas requested to be raised untouched. See sample below

