

# MARKETING LOGISTICS

**Gigantic Color provides turnkey solutions for marketing logistics. We offer five services, that when combined, allow you to solve any marketing logistics challenge.**

## **KIT PACKING & FULFILLMENT**

Often times, having the printing thru-put to meet print deadlines is not enough. Many projects, especially with multi-location/retail customers, require enormous kit packing and fulfillment capabilities. Gigantic Color has the dedicated staff and necessary infrastructure to handle the largest and most complex kit packing and fulfillment needs.

## **POP/POS PROGRAM MANAGEMENT**

From simple trade show booths and schedules to major nationwide POP/POS program management, whatever the size, need or deadline, Gigantic Color has the expertise to get the job done.

## **TRADE SHOW & DISPLAY HARDWARE**

Gigantic Color offers display solutions that will meet and exceed your needs. From retractable banner stands to outdoor event hardware and everything in between, we're sure to have what you're looking for.

## **WAREHOUSE & DISTRIBUTION**

Gigantic Color has the software, infrastructure and physical space to provide for all of your distribution needs. Tired of paying extra/duplicate shipping for printed materials in one shipment (with one vendor) and pulled items in another shipment (with another vendor)? Significantly reduce your shipping costs by allowing Gigantic Color to handle all of your printing and warehouse needs in one facility.

## **WEB TO PRINT PROCUREMENT SYSTEM**

MediaLink is our proprietary, Internet-based, web-to-print procurement system that allows our clients to access and order from their own online database of marketing collateral.

MediaLink streamlines the order and distribution process by transforming companies from 'print in large quantities and storage' to a 'print on demand' process. This on-line link allows end users to select, customize, proof, and order print materials online. Not only is this cost effective for you; it simplifies the print ordering and fulfillment process.

**Combine this with all the Gigantic Color offerings and you have everything you need  
So relax, we'll take care of everything.**